

Please submit "Application form" to "Application Form Submission" and submit "Business Plan" to "Business Plan Submission".

Please don't include contact information on your "Business Plan".

Please make sure to submit "Application form" and "Business Plan" separately!!!

#### Startup Competition Grading Guide

1. Executive Summary (10%)
2. The product (or service) Introduction (15%)
3. Corporate strategy (15%)
4. Market analysis (10%)
5. Marketing strategy (10%)
6. Key members (15%)
7. Financial situation and development plan (10%)
8. Demo (15%)

The page limit for Word version is 10 pages and PPT version is 20. The limit of video demo is ten minutes.